



**JINNY BEAUTY SUPPLY Co., Inc.**  
**New Vendor Information form**

**Vendor (legal entity name):** \_\_\_\_\_

**Business Entity Type (e.g., Corp., LLC, etc.):** \_\_\_\_\_

**Vendor Name as Shown on Invoice (DBA):** \_\_\_\_\_

**Vendor Taxpayer Identification Number (EIN/SSN):** \_\_\_\_\_

**Vendor Address:** *Street / Suite:* \_\_\_\_\_

*City* \_\_\_\_\_ *St* \_\_\_\_\_ *Zip* \_\_\_\_\_ *Phone* \_\_\_\_\_

**Vendor Contact Name:** \_\_\_\_\_

**Vendor Contact Title:** \_\_\_\_\_

**Vendor Contact #s:** *Phone:* \_\_\_\_\_ *Fax:* \_\_\_\_\_

*Cell:* \_\_\_\_\_ *E-Mail:* \_\_\_\_\_

**Vendor Marketing Manager:** \_\_\_\_\_

*Phone:* \_\_\_\_\_

*E-Mail:* \_\_\_\_\_

**Vendor Rep Name:** \_\_\_\_\_

**Vendor Rep Address:** *Street / Suite:* \_\_\_\_\_

*City* \_\_\_\_\_ *St* \_\_\_\_\_ *Zip* \_\_\_\_\_

**Vendor Rep Contact #s:** *Phone:* \_\_\_\_\_ *Fax:* \_\_\_\_\_

*Cell:* \_\_\_\_\_ *E-Mail:* \_\_\_\_\_

For all vendor inquiries, please email: [purchasing@jinny.com](mailto:purchasing@jinny.com)



# Jinny Beauty Supply Co., Inc.

## Manufacturer's New Item Presentation Sheet



### General Information

Manufacturer Name \_\_\_\_\_

Brand \_\_\_\_\_ Mfg Part # \_\_\_\_\_

Item Description \_\_\_\_\_

Size \_\_\_\_\_ Metric Size \_\_\_\_\_ UPC Code \_\_\_\_\_

Case Qty \_\_\_\_\_ Master Case Qty \_\_\_\_\_ Ship Unit \_\_\_\_\_

Date Presented \_\_\_\_\_ Available ship Date \_\_\_\_\_

### Pricing Information (prior to discounts and allowances)

Jinny Cost \$ \_\_\_\_\_ (1st 2 orders 10% off and additional 30 days dating)

Selling Price \$ \_\_\_\_\_

Retail Price \$ \_\_\_\_\_

### Product Information

Features & Benefits: \_\_\_\_\_

How long has the product been on the market? \_\_\_\_\_

Where is it currently being sold? (Retail and Dist.) \_\_\_\_\_

What products or brands is this item targeted to compete against? \_\_\_\_\_

What are some comparable items currently in the market? \_\_\_\_\_

Why is this an item Jinny should carry? \_\_\_\_\_

### Launch Plan

**\*\*Please include with you submission a separate detailed 6 month launch strategy including any special pricing, prepacks, Intro deals, incentive, displays, advertising, marketing, POP materials etc. that will provide for a successful launch and re-purchase of this item.**